

09 January 2018

Learn Cryptic Crosswords launch

The world's first interactive app for learning cryptic crosswords

Many are intrigued by cryptic crosswords and would like to learn how to solve them. Now they can on their iPhone or iPad using Teazel's interactive *Learn Cryptic Crosswords* app, available from the Apple App Store and launched on 20 December 2017.

Solving cryptic crosswords is an enjoyable pastime that gives the brain a good work out. James Brook, Teazel's Technical Director, said: "People have their mobile devices to hand these days, so an app is a convenient way to learn the skill of solving cryptic clues."

Teazel are specialists in developing mobile apps for the puzzle market and turned to crossword teacher and author Henry Howarth to provide the learning content. The app starts with the simplest types of clue and builds step by step to the advanced aspects of solving, making it easy for learners to build their knowledge and understanding.

Henry Howarth said: "We learn best by doing, and every theory topic is followed by exercises and practice clues to reinforce key learning points, with practice puzzles to integrate learning at each stage of the process. All of the practical activity in the app is interactive and this enhances the learning experience."

Learn Cryptic Crosswords covers all aspects of solving standard cryptic crosswords, including how to solve harder clues and the ongoing development of crossword skills. It ends with a selection of newspaper puzzles at different levels of difficulty and this is followed by a set of reference tools to use when solving.

Anyone interested in the app can download the first chapter free of charge and upgrade to the full 7 chapters for ¹£4.99. Teazel's Marketing Director, Richard Taylor, said: "We have had very positive feedback from trials of *Learn Cryptic Crosswords* on Apple mobile devices, and we are now planning to release an Android version for phones and tablets early in 2018."

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Biographies and links on page 2

Press pack with images at <http://www.learncrypticcrosswords.com/press>

¹ Standard Price: GBP 4.99, USD 4.99, EUR 4.99

Teazel Biography

Teazel was formed in 2002 to development mobile apps, with their first Crossword app released well before the iPhone was announced. Their Android and iOS apps have been downloaded over 13 million times, and are amongst the top selling Crossword and Codewords apps on both app stores. Teazel has developed over 40 apps on various platforms for companies ranging from The Times and The Sun to EE and Transport for London.

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Henry Howarth Biography

Henry Howarth teaches adults how to solve cryptic crosswords and has taught over 500 beginners on courses in the UK. His unique approach consistently delivers results, making acquiring the skill of solving cryptic clues easier and accessible. Henry is the author of the book *Learn How to Solve Cryptic Crosswords* and the app *Learn Cryptic Crosswords*.

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Links for *Learn Cryptic Crosswords*

<http://www.learncrypticcrosswords.com/> - microsite

Images are available in the press pack here:

<http://www.learncrypticcrosswords.com/press> - press pack